PRIVATE LABEL LIQUOR · TRADE PRODUCT SHEET



HERE'S TO LIFE, UNFILTERED

PAULANER WEISSBIER

Bavarian Hefe-Weissbier · Brewed since 1634

Germany's No.1 Weissbier, naturally cloudy and genuinely unfiltered, with a mild banana aroma and a fine note of yeast, now imported for Australia.

#1	80+	Est. 1634
Munich beer brand worldwide	Countries pouring Paulaner	Brewed in Munich, unbroken tradition

STYLE
Bavarian Hefe-Weissbier, naturally cloudy, top-fermented

ABV
5.5%

STANDARD DRINKS
2.2 per 500ml

COLOUR
Naturally cloudy, shining silky-gold, with a strong head of foam

TASTE
Soft, sparkling and medium-bodied, featuring fruity banana notes and hints of mango and pineapple. Fine yeast aroma in the aftertaste.

INGREDIENTS
Malted wheat and barley, Herkules hops, water, top-fermenting yeast

FOOD PAIRING
Very versatile, pairs well with sweet and sour, spicy or delicate aromas

FULL GTIN & LOGISTICS SPECS **OVERLEAF** →

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WHY PAULANER WEISSBIER?

- **Germany's No.1 Weissbier**, Paulaner Weissbier is the best-selling wheat beer in Germany, now imported into Australia.
- **Naturally cloudy, genuinely unfiltered**, the yeast stays in the bottle, giving a fuller body and a signature haze lagers can't match.

WHAT MAKES IT SPECIAL

- Traditional top-fermentation using Paulaner's own Weissbier yeast strain, the source of its signature banana aroma and fine yeast note.
- Brewed from malted wheat and barley, Herkules hops and water.
- Available in 6 × 4 × 500ml cans or 24L kegs.



FORMAT	GTIN	DIMENSIONS (CM)	WEIGHT	PER PALLET	PER 20FT CONTAINER	PER 40FT CONTAINER
Can 500ml, single	**4066600601920**	6.65 × 16.8	0.5kg	–	–	–
4-pack 4 × 500ml cans	**4066600392811**	13.3 × 13.3 × 16.81	2.1kg	–	–	–
Carton 6 × 4-packs, 24 cans	**4066600192817**	40 × 27 × 17	12.7kg	70 cartons*	792 cartons	1,728 cartons
Keg 24L	*Not barcoded*	26 × 26 × 58	25kg	12 kegs**	468 kegs	972 kegs

*Carton per-pallet figure is based on a standard AU Chep or Loscam pallet. Container loads are imported direct from Germany on EU pallets, which carry 72 cartons per EU pallet, 11 pallets per 20ft container and 24 pallets per 40ft container. **Keg per-pallet figure is based on a standard EU pallet. Kegs can be ordered by the pallet or by the container, price on application.

Ready to stock Paulaner?

Get in touch for pricing, samples and ordering, our team can have Weissbier on your shelf or your tap list.

1. **Get in touch**
   Email us for pricing, minimum order quantities and lead times.
2. **Taste & confirm**
   We can arrange samples so you know exactly what you're pouring.
3. **We deliver**
   Private Label Liquor handles importing, logistics and ongoing stock.

Why order through Private Label Liquor? We're the official importer and distributor of Paulaner in Australia, handling logistics, compliance and local support, so you deal with one local team instead of an overseas supplier.

Nationwide delivery
Shipped to retailers, bars and venues across Australia.

Dedicated support
One local contact for orders, pricing and stock queries.

Flexible order sizes
From single pallets through to full container loads.

GET IN TOUCH

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