PRIVATE LABEL LIQUOR · TRADE PRODUCT SHEET



HERE'S TO LIFE, UNFILTERED

PAULANER GRAPEFRUIT RADLER

Beer with Grapefruit · Brewed since 1634

Paulaner Münchner Lager blended with natural grapefruit flavour, tangy and thirst-quenching with a light, sessionable finish, now imported for Australia.

#1	80+	Est. 1634
Munich beer brand worldwide	Countries pouring Paulaner	Brewed in Munich, unbroken tradition

STYLE
Radler, Münchner Lager with grapefruit

ABV
2.5%

STANDARD DRINKS
1.0 per 500ml

COLOUR
Pale gold

TASTE
Tangy, thirst quenching. Fruity-tart, 100% natural and not too sweet.

INGREDIENTS
Münchner Lager, natural grapefruit flavour, water

FOOD PAIRING
Pairs well with light, fresh, and slightly spicy dishes.

FULL GTIN & LOGISTICS SPECS **OVERLEAF** →

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WHY PAULANER GRAPEFRUIT RADLER?

- **Real Paulaner Münchner Lager**, not a malt-based alternative, blended with natural grapefruit flavour for an easy, sessionable pour.
- **100% natural, not too sweet**, tangy and thirst-quenching rather than a sugary mixer.

WHAT MAKES IT SPECIAL

- Starts with the same Münchner Lager brewed in the Paulaner tradition since 1634.
- Blended with natural grapefruit flavour for a tart, refreshing finish at a lower ABV.
- Available in 6 × 4 × 500ml cans.



FORMAT	GTIN	DIMENSIONS (CM)	WEIGHT	PER PALLET	PER 20FT CONTAINER	PER 40FT CONTAINER
Can 500ml, single	**080157122046**	6.65 × 16.8	0.5kg	–	–	–
4-pack 4 × 500ml cans	**080157132045**	13.3 × 13.3 × 16.81	2.1kg	–	–	–
Carton 6 × 4-packs, 24 cans	**080157112047**	40 × 27 × 17	12.7kg	70 cartons*	792 cartons	1,728 cartons

*Carton per-pallet figure is based on a standard AU Chep or Loscam pallet. Container loads are imported direct from Germany on EU pallets, which carry 72 cartons per EU pallet, 11 pallets per 20ft container and 24 pallets per 40ft container. Not sold in kegs, cans only.

Ready to stock Paulaner?

Get in touch for pricing, samples and ordering, our team can have Grapefruit Radler on your shelf.

1. **Get in touch**
   Email us for pricing, minimum order quantities and lead times.
2. **Taste & confirm**
   We can arrange samples so you know exactly what you're pouring.
3. **We deliver**
   Private Label Liquor handles importing, logistics and ongoing stock.

Why order through Private Label Liquor? We're the official importer and distributor of Paulaner in Australia, handling logistics, compliance and local support, so you deal with one local team instead of an overseas supplier.

Nationwide delivery
Shipped to retailers, bars and venues across Australia.

Dedicated support
One local contact for orders, pricing and stock queries.

Flexible order sizes
From single pallets through to full container loads.

GET IN TOUCH

Private Label Liquor

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